



Modesty is making Headlines



Pure Fashion Show sponsored by The Forum

At a time when exposed midriffs, pierced navels and tattooed backsides are all the rage, the pressure is on young girls to grin and "bare" it. But instead of scantily clad models, Pure Fashion will reveal the fact that fashion and modesty can co-exist.

The Georgia World Congress Center will host the runways for the Pure Fashion Show on April 30th giving Pure Fashion families the chance to show off the latest trends in a modest way.



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ASHLEY ROBERTS
MARKETING DIRECTOR, THOMAS ENTERPRISES



The Forum on Peachtree Parkway and Thomas Enterprises, Inc. are sponsoring the Pure Fashion Show. "Pure Fashion can impress upon our teenagers how important it is to consider the way they present themselves to others," says Ashley Roberts, Director



of Marketing, Thomas Enterprises. "You are a walking advertisement; the type of clothing you wear will either advertise your body or your

values and beliefs as a person. We have an opportunity to help teenage girls stand up against today's society, empowering them to be stronger leaders."

"This program is about learning how girls can dress modestly and protect their purity, but still be fashionable" said Pure Fashion Show National Director Brenda Sharman. "Especially in today's world of media messages, girls are bombarded through music, magazines, television and movies with the idea that you don't have to have dignity in the way you dress. We want them to understand that they can be pretty without being provocative."

For contact information and tickets to the show on April 30th, visit the show's website at www.purefashionshow.org